



Setting the global standard for investment professionals

7 May 2011

Dear CFA Society of Naples,

Congratulations on winning the Best Outreach & Awareness Campaign award in the Society Excellence Awards Program!

As a winner, your society will receive:

- Banner or lectern sign with society name and award.
- Up to US\$1,000 in merchandise from the CFA Institute Online Shop.

CFA Institute values its member societies and the work they do to help lead the investment profession globally by setting the highest standards of ethics, education, and professional excellence. The CFA Society of Naples's award-winning efforts are a shining example of this leadership.

My fellow Presidents Council Representatives and I appreciate the time and effort that the society took in entering this award. We look forward to continued success for the society.

Sincerely,

A handwritten signature in black ink, appearing to read 'Marla Harkness', with a long, sweeping horizontal line extending to the right.

Marla Harkness, CFA
Presidents Council Chair